

Kickoff Meeting Notes

Children's Miracle Network

Fundraising specifically for Carilion

120+ networks, each is designated to different hospital

Neonatal intensive care unit

Complications seriously after birth

60 beds per unit

\$60,000 per bed

Playroom,

ribbon cutting, pediatric playroom 9/21

Making sure the environment is suitable for children, main focus is to maintain a child friendly environment

Event at hospital

Mill mountain animals

Music therapy

Athletes come in and say hello

Arts & crafts in playroom

Kids in unit well enough to play varies from 3-15 day by day

Halloween costume event

Child life specialist, Sarah regulates visitors, gives rules and regulations

Weekly email specials

Reaching out to restaurants, percentage nights, mention Miracle Network

Grilled cheese/bake sale/late night food spot additionally